



PARHAM & WEBB BEACH SETTLEMENT PLAN

2024



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Council acknowledges that we are on the traditional country of the Kurna people of the Adelaide Plains and pays respect to elders past, present and emerging. We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kurna people living today.

Cover Photos – Parham & Webb Beach are coastal settlements based around the coastal lifestyle. Adjoining the Adelaide International Bird Sanctuary National Park - Winaityinaityi Pangkara, Parham is the larger settlement and home to the Social Club and several local facilities. Top right is the Foreshore Precinct Master Plan

Date	Version
2023	Draft
2024	Adopted

PURPOSE

The purpose of the Parham and Webb Beach Settlement Plan (Plan) is to identify strategies and actions to:

- Augment the liveability and sustainability of Parham & Webb Beach for residents and visitors
- Plan Parham & Webb Beach to integrate and align with planning for Adelaide International Bird Sanctuary National Park - Winaityinaityi Pangkara (AIBSNP-WP).

This Plan involves some actions for APC to lead. Some actions are for others to deliver, including State Government, and development and community partners. APC will collaborate with others as appropriate on all the strategies and actions.

This Plan draws on the Parham - Webb Beach Discussion Paper and consultation.

This Strategy is prepared as a sub-strategy of the Council Wide Growth Strategy and Action Plan (GSAP). It uses the same structure and approach, and as a document, can potentially be incorporated into the GSAP.

ROLE OF COUNCIL

This Strategy describes Council's roles as:

- Plan
- Advocate
- Deliver/facilitate.

VISION

Council's Strategic Plan identifies the vision for the Council area.

These strategies include enviable lifestyle, emerging economy, remarkable landscapes and proactive leadership.

The Parham & Webb Beach Settlement Plan supports achievement of the aspired Vision by identifying Actions to support outcome areas of:

- *Enviably Lifestyle*
- *Emerging Economy*
- *Remarkable Economy*
- *Proactive Leadership*

This Settlement Plan also supports the Tourism and Economic Development Strategy themes of:

- Town Centres and Main Streets
- Business Support and Growth
- Food and Primary Industries
- Coastal Experiences
- Marketing and Branding

SETTING THE SCENE

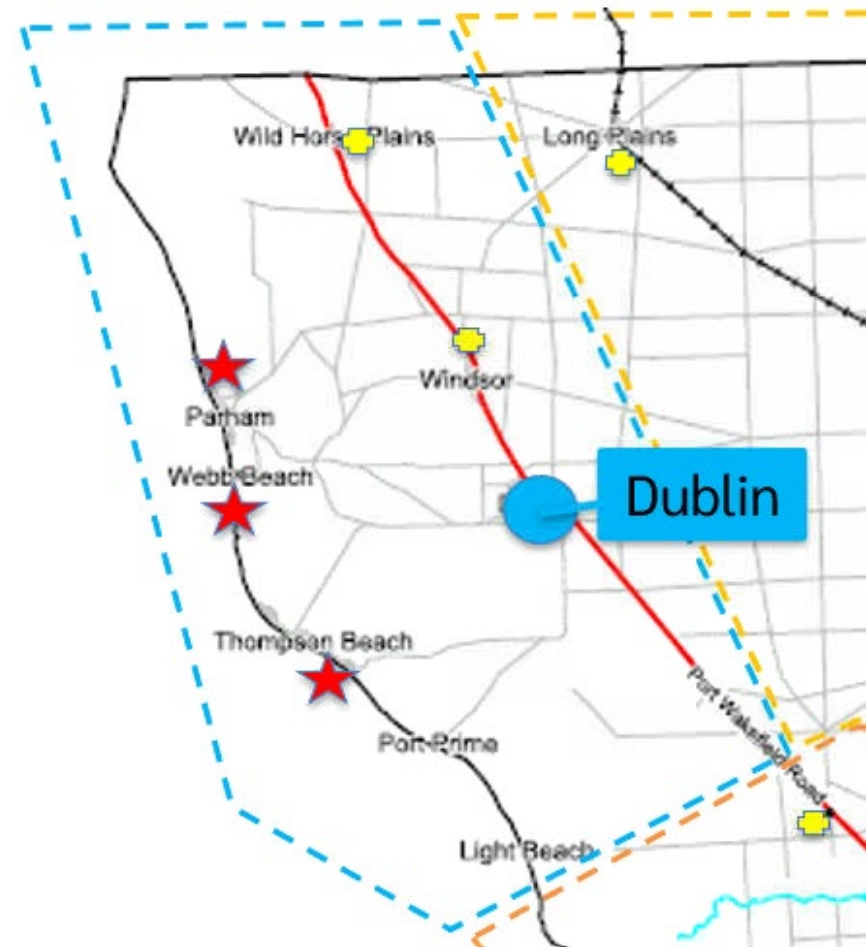
Parham and Webb Beach are in the north west of Adelaide Plains, a region centred around Dublin.

It takes 8 minutes to drive the 9.6km to Parham from Dublin.

The Adelaide International Bird Sanctuary National Park - Winaityinaityi Pangkara (AIBSNP-WP) is the key coastal feature, entailing Parham and Webb Beach– whilst having limited growth opportunities – plays an ongoing visitation role to coastal areas and AIBSNP-WP.

Dublin is the principal township, with opportunities to grow and diversify drawing on its location centrally in the region and on Port Wakefield Highway.

The Discussion Paper prepared through desktop investigations and engagement informs this strategy.



Parham/Webb Beach are in the north west of Adelaide Plains

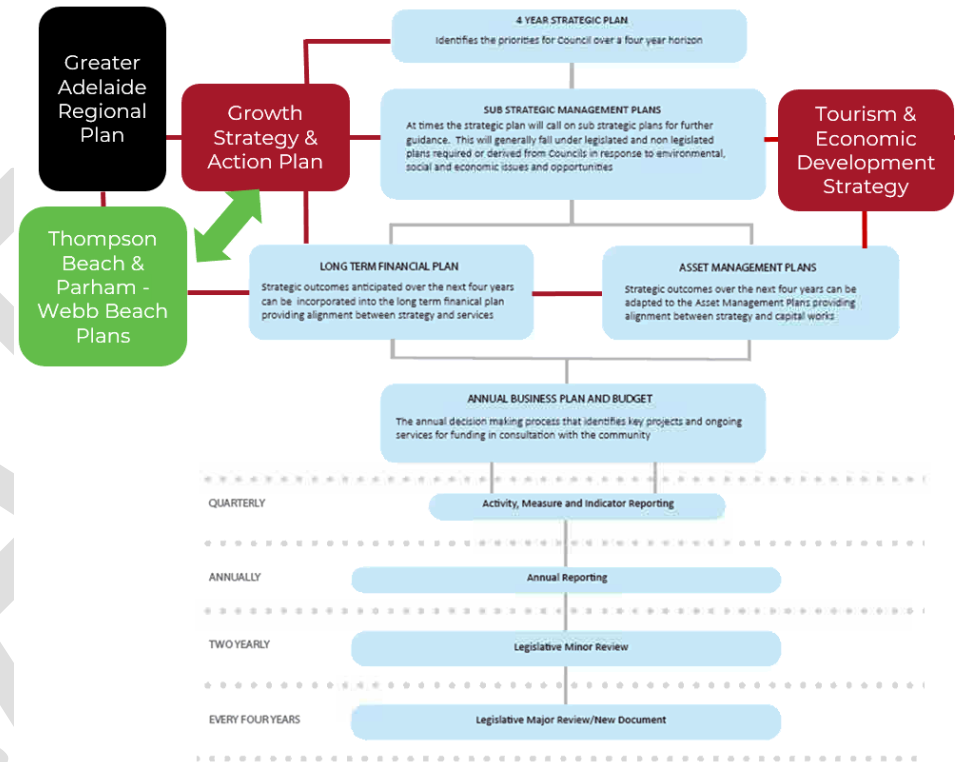
RELATIONSHIP WITH OTHER STRATEGIES

This Plan is prepared in the context of other strategies, in particular Council’s Growth Strategy and Tourism and Economic Development Strategy.

This Plan is a sub strategic plans that is informed by and informing other strategic plans.

Preparing this Plan progresses an action in the 2023 Growth Strategy¹ to prepare settlement plans for the 11 coastal and rural settlements:

‘Settlement Plans – progressively prepare integrated plans across living, business and tourism, and environment for the coastal and rural settlements. Work with local communities to support local facilities/services, including considering walking, cycling and recreation and sport. The intent is tailored plans for each settlement.’

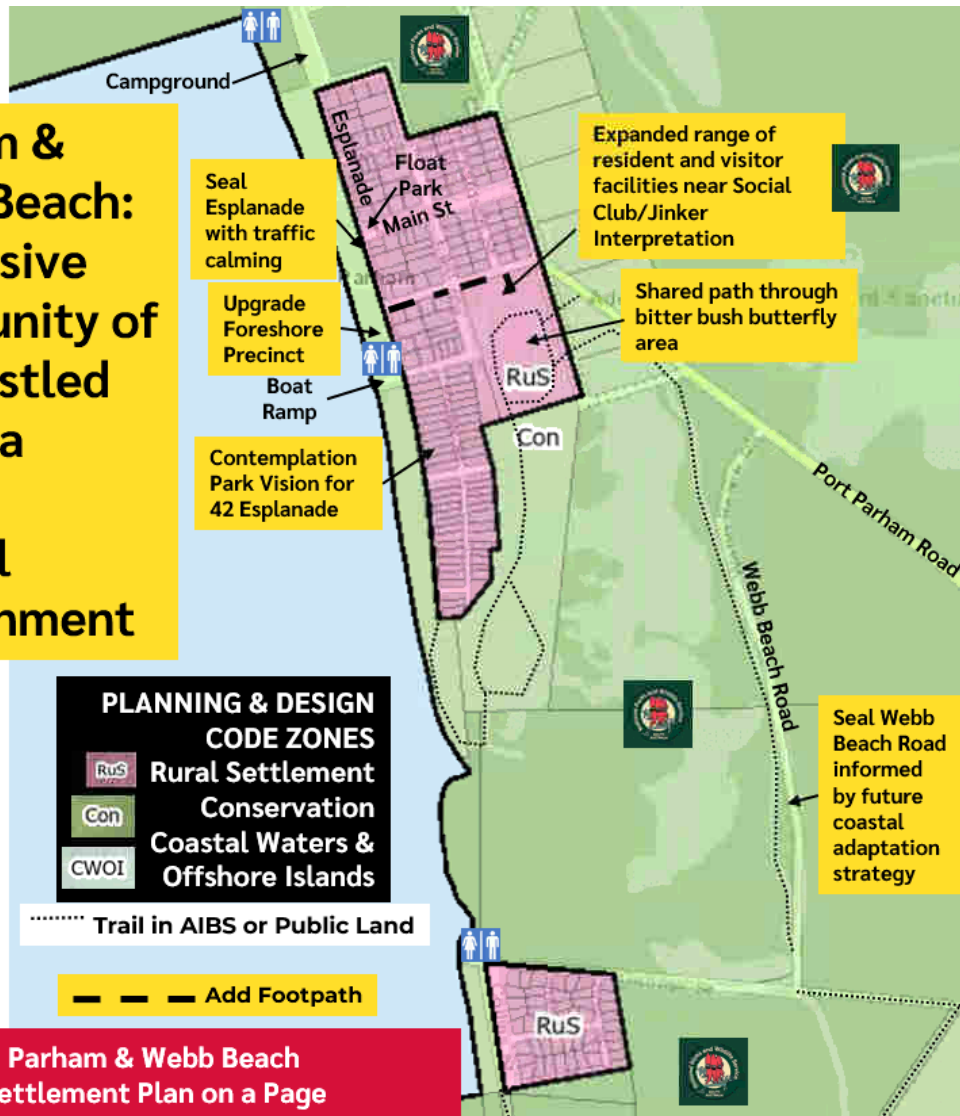


How the Parham - Webb Beach Plan relate to Council’s Other Plans

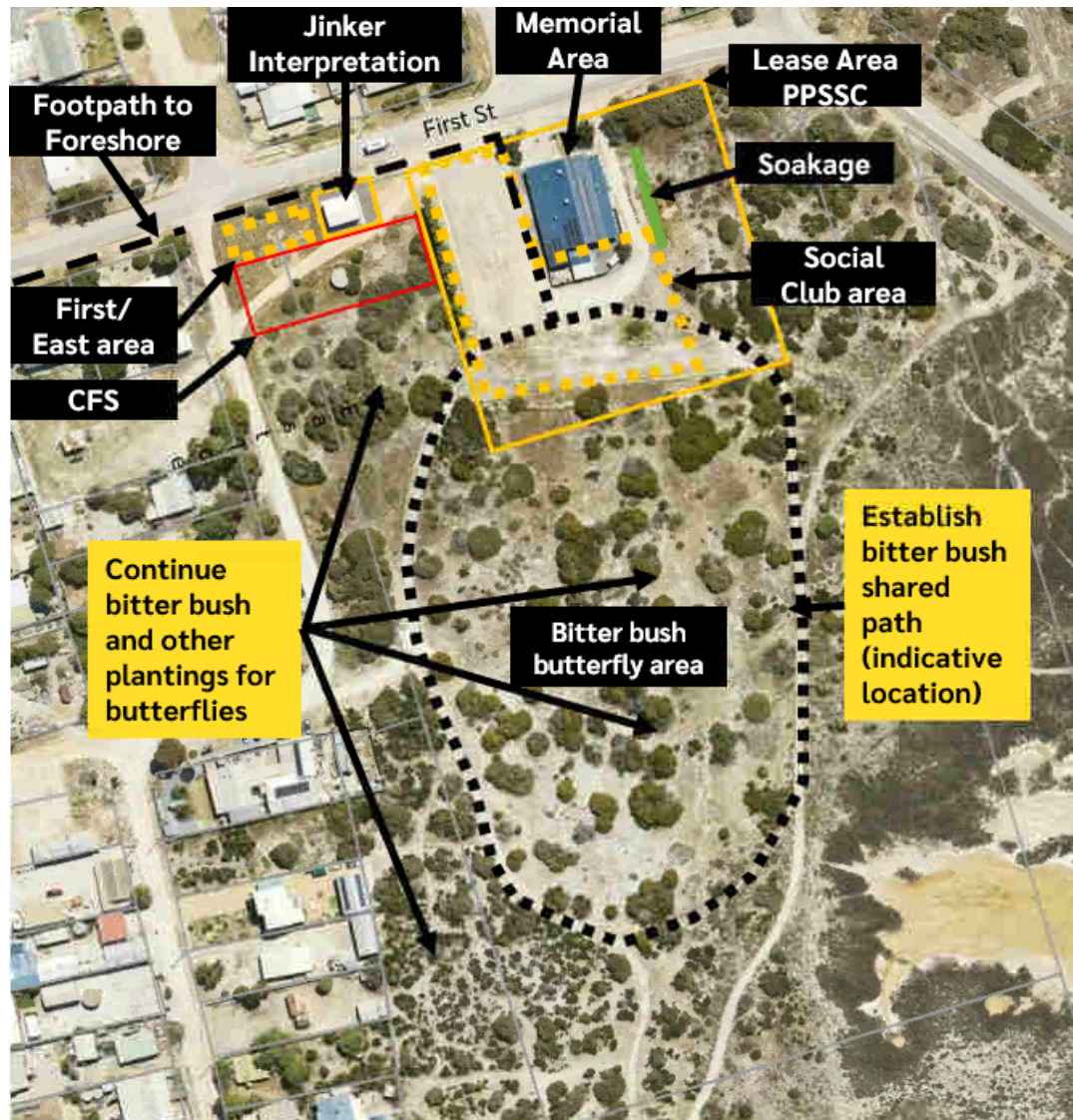
¹ Available via apc.sa.gov.au/council-services/development/strategicprojects

PARHAM & WEBB BEACH SETTLEMENT PLAN ON A PAGE

**Parham & Webb Beach:
A cohesive
community of
220 nestled
within a
valued
coastal
environment**



**Parham & Webb Beach
Settlement Plan on a Page**



Club & Bitter Bush Butterfly Precinct
Concept Plan subject to more detailed investigations and engagement

Key Features

- Expanded range of activities for residents and visitors, building on established Social Club and Jinker Interpretation
- People oriented activities focused near First Street integrating with bitter bush butterfly area to the south
- Resident and visitor activities collocated with easy ability to move between
- Footpath network connecting to Foreshore
- Possible future parking option if when needed
- CFS access maintained

ACTIONS

This part of the Parham & Webb Beach Settlement Plan forms the actions.

	Actions	Community Benefit	Next Steps
1.	<p>Club & Bitter Bush Butterfly Precinct Vision – pursue a vision of a range of recreation, sport and social activities for residents of all ages (children, youth, adult) and for visitors. Do this informed by consultation.</p> <ul style="list-style-type: none"> • Consider bigger range of services at peak times at the Social Club • Consider the Social Club area for a collocated mix of: <ul style="list-style-type: none"> ○ recreation facilities ○ revegetation informed by vegetation management plans² ○ vehicle through access at rear and west of Club building ○ connecting with the envisaged bitter bush shared path ○ parking area to be more efficient through formalising spaces. • Consider the First/East area provided changes maintain CFS tank access. Investigate establishing recreation facilities or additional parking. • Establish wayfinding and augmented signage for visitors and residents, augmenting what is offered at the Social Club and Jinker Interpretation. • Establish shared path meandering through the bitter bush butterfly area able to be used for walking, running, with prams or wheelchairs, and to understand the bitter bush and butterfly. Establish interpretation, e.g. signage or listening app, to tell the bitter bush and butterfly story. Possibly crushed rubble surface with lighting. Continue plantings informed by vegetation management plans. • Establish footpath connecting to the Foreshore Precinct. <p>(See Club & Bitter Bush Precinct Concept Plan) Key Council Partner - Development and Community Team</p>	<p>Health, social and visitor benefits from increased range of community, recreation and visitor activities and facilities.</p>	<p>PADAG progress master planning and work with APC on approvals (.e.g. lease/planning) and grant funding</p>

² Information about vegetation management plans available from Council’s Infrastructure and Environment Team.

	Actions	Community Benefit	Next Steps
2.	<p>Foreshore Precinct Vision – Implement the master plan upgrading several existing facilities and installing various new facilities, New facilities include fish cleaning station, memorial wall, half-court basket-ball, fitness, crab sculpture, nature play, DDA accessible nest swing.</p> <p>This vision builds on the informal and formal consultation over 2023 and 2024 to lead from a concept plan to a master plan being adopted in April 2024 (see Parham Foreshore Precinct Landscape Master Plan – Available via Council agenda April 2024)</p> <p>Key Council Partner - Development and Community Team</p>	<p>Health and social benefits from increased range of recreation activities and facilities.</p>	<p>PADAG/APC implement adopted master plan and seek funding (including applying for grants)</p>
3.	<p>Contemplation Park Vision 42 Esplanade (former playground lot) – Work towards an outcome of a contemplation park which also tells the story about First and Second Nations history about Parham. Consider role in celebrating Parham’s 150 in 2026. Consider establishing vegetation that fosters local biodiversity³, historical interpretation, all age seating, shelter from wind/rain/sun, drinking fountain, and a through site walkway.</p> <p>Key Council Partner - Development and Community Team</p>	<p>Health and social benefits from increased range of recreation activities and historical information.</p>	<p>PADAG/APC investigate and undertake engagement to lead to an agreed master plan, and funding (including grants) both for the planning and the eventual delivery.</p>
4.	<p>Webb Beach Boat Ramp Area – make parking more efficient. Investigate footpath at toilet/hub area, solar lights, anti-bug yellow lighting, and the signage at the settlement entry.</p>	<p>Health and social benefits from increased range of facilities.</p>	<p>APC investigate subject to available resources</p>

³ Information about vegetation management plans for Parham & Webb Beach available from Council’s Infrastructure and Environment Team.

	Actions	Community Benefit	Next Steps
5.	<p>Experiencing Adelaide International Bird Sanctuary National Park - Winaityinaityi Pangkara</p> <ul style="list-style-type: none"> • Collaborate with National Parks and Wildlife Service, Department of Environment and Water and Kaurua Parks Advisory Committee on strategies to enable ongoing resident and visitor experiences and infrastructure such as signage and trails. Visitor experience and infrastructure strategies are subject to shorebirds and habitat being conserved. • Visitor experiences can include cultural, educational, fishing, crabbing, boating, canoeing, kayaking, swimming, bird watching, walking, and based around jinkers and regenerative tourism. • Investigate establishing in Park trails for a short distance directly from Parham and also Webb Beach tailored for most ages and fitness levels, as well as wheel chair users. • Continue to provide information about the variety of walks where greater levels of bushwalking experience is recommended. 	Shared approach to Park access for residents and visitors	APC/NPWS collaborate on Park visitor planning
6.	<p>Dogs – Continue to educate about the benefit of on leash in terms of bird protection and the opportunity for off-leash at Dublin. Seek off-leash dog park as part of Dublin’s long term growth. Council consider amending the bylaw to at least provide the power to enable an off leash option rather than a blanket no.</p>	Broader community understanding about on leash expectations and off-leash options	APC ongoing
7.	<p>Esplanade Traffic Calming and Sealing – take progressive steps to finalise the proposal and implement.</p> <p>Key Council Partner – Infrastructure and Environment Team</p>	Improved safety and less dust leading to better water quality	APC finalise detailed plans, undertake formal consultation, and seek funding (including grants)

	Actions	Community Benefit	Next Steps
8.	Webb Beach Road Sealing - Consult on design and investigate funding and grant options. Design work pending completing an updated coastal adaptation strategy.	Improved ease of access	APC undertake coastal adaptation strategy. Subject to that, finalise detailed plans, undertake formal consultation, and seek funding (including grants)
9.	Traffic and Parking – continue to monitor traffic movement and parking demand, in particular at peak times.	Adjustments as needed	APC ongoing
10.	Foreshore Vehicle Access - undertake consultation about seasonal vehicle closure drawing on learnings from the 2020 pilot vehicle closure at Thompson Beach. Supports obligations under the Federally endorsed Conservation Action Plan for Migratory Shorebirds and the Environment Protection Biodiversity Conservation Act (EPBC).	Bird breeding season better supported	APC undertake consultation.
11.	Community Transport – Promote monthly service from Mallala via Parham and through Dublin and Two Wells to Elizabeth City Centre.	A level of service	APC/PADAG market the service and monitor is uptake

	Actions	Community Benefit	Next Steps
12.	<p>Preparing for Hazards – communicate to residents to be prepared for hazards, such as coastal inundation or fire.</p> <p>Available information includes coastal inundation hazard at Parham and Webb Beach and general hazards⁴.</p> <p>Council is preparing an updated coastal adaptation strategy over 2024 and 2025.</p>	Hazard ready residents.	<p>PADAG regular communications to residents, with support from APC.</p> <p>APC prepare updated coastal adaptation strategy.</p>
13.	<p>Collaborating – Parham and District Action Group (PADAG) and APC continue to work together informed by what was heard in the 2024 consultation based on the Discussion Paper and is heard through consultation on more specific proposals. PADAG is auspiced by the Port Parham Sports and Social Club Association.</p>	Collaboration	PADAG/APC Ongoing

⁴ apc.sa.gov.au/council-services/emergenciesanddisasters